

Places to list your farm business

Agri-CultureHealth.com

Resources for produce growers, farm markets that sell produce, and consumers looking for fresh locally grown produce. Growers can sign up for a free account.

<http://www.agri-culturehealth.com/>

AgriTourism World

Free agritourism listings for farms and ranches as well as agritourism advertising for a fee.

<http://www.agritourismworld.com/>

American Grassfed Association

Lists information for its members.

<http://www.americangrassfed.org/index.html>

American Homestead Foods Family Farm Project

For a one time fee growers can become members and be listed on the website as well as receive other products and services.

<http://www.homesteadfoods.com/>

Christmas Tree Farm Directory

National site with free listing for Christmas tree farms.

<http://www.christmastreehome.com/dir/state.htm>

Eat Well Guide

Free listing for meat, poultry, dairy and egg producers.

<http://www.eatwellguide.org/index.cfm>

Farm Locator

Part of the Rodale Institute's online magazine *New Farm*. Farms and businesses can list for free.

<http://www.newfarm.org/farmlocator/index.php>

Farmer to Chef Connection

A way for chefs and retailers to find local products. Farmers list for free. May currently be mostly for the west coast.

<http://www.farmerchefconnection.org/index.cfm#search>

Internet Farm Index

Will list your farm for free or link to your farm's website. They also do web development for a fee.

<http://www.ifi-us.com/Webdev.html>

Local Harvest

Free listings for farms, CSAs, farmers' markets, restaurants, grocery stores and coops selling locally grown or produced food. One of the first and best because it lets you provide a lot of information about your operation.

<http://www.localharvest.org/>

National Sustainable Agriculture Information Service

Directory of local food directories!

http://attra.ncat.org/attra-pub/localfood_dir.php

Pennsylvania's AgMap

If in Pennsylvania, this site lists Pennsylvania agricultural businesses for free and has nice search capabilities for consumers.

<http://agmap.psu.edu/>

Pick Your Own

If you have a pick your own operation, list here for free on this international site.

<http://www.pickyourown.org/index.htm>

Resources for Farmers' Markets

List your farm and farmers markets at this site (not sure how current this site is).

<http://www.farmersmarketsusa.org/index.php?id=2&c=1>

Robyn Van En Center for CSAs

List your CSA for free, although this is a non-profit and they ask for donations.

<http://www.wilson.edu/wilson/asp/content.asp?id=804>

USDA Farmers Market Directory

Make sure your farmers market is listed here.

<http://www.ams.usda.gov/farmersmarkets/map.htm>

Virginia Grown Guide - <http://www.vdacs.virginia.gov/vagrown/>

Contact VA Dept. of Ag Direct Marketing Services

(<http://www.vdacs.virginia.gov/marketing/dms.shtml>) to sign up for listing in this guide.

They also have online listing of VA farmers markets, and Christmas tree and organic growers.

WVFarm2U - a website for West Virginia farmers with search capabilities where you can list your farm for sales to consumers or restaurants. Also has farmer to farmer interaction features.

<http://www.wvfarm2u.org>

WV Department of Agriculture Foods & Things Producer Guide and Directory

Can list your business in the online and paper versions if you're part of the West Virginia Grown program.

http://www.wvagriculture.org/Foods_and_Things.htm

WV Gourmet Foods

Can list your business for a fee. Mostly processed products but includes fruit growers and meats too.

<http://www.wvgourmetfoods.com/index.html>

West Virginia Farmers Markets (needs updated)

<http://www.wvu.edu/~agexten/farmman2/frmmrktindex.htm>

Submit your farm business website address to search engines

Search Engine Optimization from Submit Express

Submit your website address for free to 20+ search engines using this website. They will also help with search engine optimization for a fee.

<http://www.submitexpress.com/>

Submit your website address to Google (free)

http://www.google.com/submit_content.html

Submit your website address to Yahoo (free)

<http://search.yahoo.com/info/submit.html>

Submit your website address to MSN (free)

<http://search.msn.com/docs/submit.aspx>

Direct marketing and E-marketing Information

How to Grow a Website (PowerPoint presentation for farmers from 2007 WV Small Farm Conf.)

<http://www.cafcs.wvu.edu/resm/faculty/Brown/myindex.html>

Agricultural Marketing Resource Center (a national information resource for value-added agriculture)

<http://www.agmrc.org/agmrc/>

ATTRA (National Sustainable Agriculture Information Service) - marketing and other great information

<http://www.attra.org/marketing.html>

Basic Guide to E-Commerce (from the Free Management Library)

http://www.managementhelp.org/infomgnt/e_cmmrce/e_cmmrce.htm

FarmNotebook – free online organizer for market and CSA farms

<http://www.boansbanks.com/>

Direct Marketing and Tourism Handbook (University of Arizona Extension) – guide to help farmers market their products directly to consumers (not just for Arizona)

<http://ag.arizona.edu/arec/pubs/dmkt/dmkt.html>

How to Direct-Market Farm Products on the Internet (USDA)

<http://www.ams.usda.gov/tmd/MSB/PDFpubList/InternetMarketing.pdf>

Professional Farm Web Design from Eckert AgriMarketing

<http://www.farmwebdesign.com/index.html>

Professional Farm Web Design from Seaside Designs

<http://www.seasidedesigns.com/index.html>

Top 10 Web hosting Services

<http://www.web-hosting-reviews.org/>

USDA Agricultural Marketing Service – Farmer Direct Marketing

<http://www.ams.usda.gov/directmarketing/>

Virginia Cooperative Extension

<http://www.ext.vt.edu/resources/>

WVU Extension Service Farm/Risk Management website

<http://www.wvu.edu/~agexten/farmman2/index>

Website hosting information

Small Farm Central is a new service that offers “inexpensive, professional websites for direct-marketing farms”. <http://www.smallfarmcentral.com/>

Provides very basic website hosting for free, although they require placing an advertisement banner on your website. Payment is required for certain features.

<http://www.freewebsitehosting.com/>

Allows for designing and hosting a basic site. It has a fee for some additional features.

<http://geocities.yahoo.com/>

Has free web hosting. Also has a premium service for higher traffic websites and greater bandwidth. Has a section for agriculture with examples of many different websites.

<http://members.freewebs.com/>

Has free basic web hosting and two different options for paid web hosting. Has a breakdown of different services based on fee or free services. <http://www.150m.com/free-hosting.html>

Has free and fee-based web hosting depending on the options that are desired.

<http://www.bravenet.com/>

This site has free and fee-based web hosting. Is rated 4 stars by the better business bureau.

<http://www.myownweboffice.com/login.cfm?signupsiteid=1062>

This is a pretty professional looking website host. They specialize in e-commerce and have several useful looking online tools, as well as specifically using shopping cart technology.

<http://www.icestorm.com/webhosting.html>

Web Site Host Directory provides information for those searching for a web page host or web hosting tools. <http://www.websitehostdirectory.com/>

This list could go on forever. The differences in sites and services are based on the professional appearance of a site. Free sites are generally going to have advertisements for other sites and the web hosts, as well as limited bandwidth (limited level of web traffic is possible).