

Resources for WV Farmers Markets

West Virginia

West Virginia Farmers Market Association <http://www.wvfarmers.org/>

West Virginia Small Farm Center, WVU Extension Service

Tom McConnell, Director

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Collaborative for 21st Century Appalachia <http://www.wvfarm2u.org/>

West Virginia Department of Agriculture <http://www.wvagriculture.org/>

WV Office of Environmental Health Services, Public Health Sanitation Division, "Home Canned and Prepared Food at Fairs and Farmers Markets" (F-7)

[http://www.wvdhhr.org/phs/manual/Food/F-](http://www.wvdhhr.org/phs/manual/Food/F-7)

[7 Home Canned and Prepared Foods at Fairs and Farmers Markets.pdf](http://www.wvdhhr.org/phs/manual/Food/F-7)

WV Senior Farmers Market Nutrition Program <http://www.wvagriculture.org/fmp.html>

WIC Farmers Market Nutrition Program

Denise Eagan, WIC FMNP Coordinator, 350 Capitol Street, DHHR/BPH/ONS, Charleston, WV 25301-3717

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About the program: <http://www.wvdhhr.org/ons/WIC%20Farmers%20Market.asp>

List of participating markets: http://www.wvdhhr.org/ons/farmers_markets.asp

National or other state

Farmers Market Coalition <http://www.farmersmarketcoalition.org/>

Farmers Markets Rules, Regulations and Opportunities (National Ag Law Center)

http://www.nationalaglawcenter.org/assets/articles/hamilton_farmersmarkets.pdf

Understanding Farmers Market Rules

<http://www.ams.usda.gov/AMSV1.0/getfile?dDocName=STELPRDC5060432&acct=wdmgeninfo>

Farmers Market Glossary

<http://transact.marketumbrella.org/uploads/Tools%20Development/Markets%20101%20Glossary.pdf>

Starting a New Farmers Market (University of California Small Farms Center)

http://www.sfc.ucdavis.edu/farmers_market/management1.pdf

Starting and Strengthening Farmers Markets in Pennsylvania <http://www.ruralpa.org/FarmMkt.pdf>

Kentucky Farmers Market Manual <http://www.kyagr.com/marketing/farmmarket/marketmanual.htm>

Washington State Farmers Market Manual <http://smallfarms.wsu.edu/marketing/FMM1.pdf>

USDA PowerPoint "How to Start a Farmers Market"

<http://www.ams.usda.gov/AMSV1.0/getfile?dDocName=STELDEV3022129&acct=wdmgeninfo>

Possible Funding Sources

Farmers Market Consortium Resource Guide

<http://www.ams.usda.gov/AMSV1.0/getfile?dDocName=STELDEV3100937&acct=frmrdirnkt>

Public grant programs

Farmers Market Promotion Program (up to \$75,000)

[http://www.ams.usda.gov/AMSV1.0/ams.fetchTemplateData.do?template=TemplateN&navID=Home&topNav=Home&page=FMPP&description=Farmers%20Market%20Promotion%20Program%20\(FMPP\)&acct=fmpp](http://www.ams.usda.gov/AMSV1.0/ams.fetchTemplateData.do?template=TemplateN&navID=Home&topNav=Home&page=FMPP&description=Farmers%20Market%20Promotion%20Program%20(FMPP)&acct=fmpp)

Community Food Projects Competitive Grants (\$10,000-\$300,000 for 1 to 3 years)

http://www.csrees.usda.gov/nea/food/in_focus/hunger_if_competitive.html

WVDA Specialty Crop Grants <http://www.wvagriculture.org/images/Marketing/SCApplication.pdf> (call for 2008 grant proposals – early February 2008)

Value-added Producer Grant Program <http://www.rurdev.usda.gov/rbs/coops/vadg.htm>

Northeast SARE (Sustainable Agriculture Research and Education) Sustainable Community Grants

http://www.uvm.edu/~nesare/grants_scomm.htm

Northeast SARE Sustainable Community Grants for Farmers and Ranchers

<http://www.sare.org/coreinfo/farmers.htm>

AmeriCorps VISTA http://www.americorps.org/for_organizations/overview/index.asp

Appalachian Regional Commission (ARC) <http://www.arc.gov/index.do>

Small Business Administration <http://www.sba.gov/>

Private foundation grants

Project for Public Spaces <http://www.pps.org>

Benedum Foundation <http://www.benedum.org/>

Online databases to search for private foundation grants (library may have subscription)

Big Online America www.bigdatabase.com

Foundation Center www.foundationcenter.org

Websites on which to list your farmers market

West Virginia Collaborative for 21st Century Appalachia (free to list) <http://www.wvfarm2u.org/>

West Virginia Farmers Market Association (must be a member) <http://www.wvfarmers.org/>

Local Harvest (free to list) <http://www.localharvest.org/>

USDA Find a Farmers Market in Your State (free to list)

<http://www.ams.usda.gov/AMSV1.0/ams.printData.do?template=printPage&navID=&page=printPage&dDocId=STELPRD3638681&dID=51885&wf=false&docTitle=USDA+Releases+New+Farmers+Market+Statistics>

Culinate (a website about eating well) <http://www.culinate.com/mix>

Evaluating your market

Rapid Market Assessment (RMA) - a system of market evaluation developed by Larry Lev at Oregon State University Extension <http://extension.oregonstate.edu/catalog/pdf/sr/sr1088-e.pdf>

Sticky Economic Evaluation Device (SEED) - free tool to help farmers markets evaluate their impact on the local economy http://www.marketumbrella.org/seed/seed_home.php

Miscellaneous

West Virginia Association of Fairs and Festivals <http://www.wvaff.com/index.php>

WVfarm2u Calendar of Events <http://www.wvfarm2u.org/general/events/default.aspx>

What other states are doing about taking food stamps at farmers markets
http://www.fns.usda.gov/fsp/ebt/ebt_farmers_markstatus.htm

Food policy councils

Community Food Security Coalition <http://www.foodsecurity.org/FPC/>

State and Local Food Policy Councils <http://www.statefoodpolicy.org/>